Conference Information

FireShowsWest™

WEST

CONFERENCE AND EXPO

OCTOBER 5-8, 2015

RENO-SPARKS CONVENTION CENTER

FIRESHOWSWEST.COM

Conference Information

$375.00 Full Conference Package

Conference Packages

FireShowsWest and Fire Prevention

Registration Fees

$20.00 Exhibits Only

$50.00 Colleague Offer (for multi-day packages)

$125.00 Single-Day (Monday through Thursday)

(Colleague offer does not apply)

Daily Rates

$225.00 Two-Day Conference Package

$298.00 Three-Day Conference Package

NOTE: This offer does not apply to the Nevada LEPC HAZMAT program.

Daily Rate packages. Colleague offer will run

Want to attend with a colleague? When one person
can attend for $50.00. This offer is NOT available on

in your department registers, a second colleague

Thursday, October 8   9:30 am – 2:00 pm

Wednesday, October 7     10:00 am – 6:30 pm

Tuesday, October 6 9:00 am – 5:00 pm

Exhibit Hall Hours

Exhibitor Check-in/Registration Hours

*Registration will be near the “D” Classrooms.

Monday, October 5* 7:00 am – 9:00 am

Tuesday, October 6 7:00 am – 5:00 pm

Wednesday, October 7  7:00 am – 5:00 pm

Thursday, October 8  7:00 am – 1:00 pm

General Registration Hours — Conference and

Exhibit Hall #4.

Registration will be located at the Reno-Sparks

Convention Center inside of the main Exhibit Hall—

For reservations: 1-800-282-2444

Cut-off date: Friday, September 18, 2015

Group Code: CFSH015

Resort fee: None • Tax: 13% room tax

Peppermill Tower: $89.00 (Sunday through Thursday)

Deluxe Tower Room: $69.00 (Sunday through Thursday)

Food • Fun • Networking

Inside the Exhibit Hall

12:00 pm – 1:00 pm

Thursday, October 8

Door Prize Jamboree

Pizza Bash

Special Events

Across the street from the Atlantis Casino Resort Spa.

For questions or assistance with

Persons who wish to request disability-related

Accommodations

refundable.

must be received via email by September 25, 2015.

does not apply to Exhibit Hall Passes. Cancellations

subject to a $50 administrative fee. Cancellation fee

Cancellation for conference registration will be

For reservations: 1-800-632-7489 or joanne@fireshowswest.com

Cut-off date: Friday, September 11, 2015

Group code: SFIRE15

Resort fee: $15 per day + 13% room tax

Co-Sponsors

Nevada State Emergency Response Commission

Nevada Fire Chiefs Association

Fire Service Manufacturers and Vendors Association

Sponsoring Associations

CONFERENCE AND EXPO

OCTOBER 5-8, 2015

RENO-SPARKS CONVENTION CENTER

FIRESHOWSWEST.COM

Schedule at a Glance

Conference Schedule

Pre-Conference Sessions

Monday, October 5

8:00 am – 5:00 pm

Tuesday, October 6

8:00 am – 5:00 pm

Wednesday, October 7

8:00 am – 5:00 pm

Thursday, October 8

8:00 am – 11:00 am

Welcome & Keynote Session

11:00 am – 1:00 pm

Lunch Break — Visit the Exhibit Hall

1:00 pm – 5:00 pm

Conference Sessions

11:00 am – 1:00 pm

Lunch Break — Visit the Exhibit Hall

1:00 pm – 5:00 pm

Conference Sessions

12:00 pm – 1:00 pm

Door Prize Jamboree

Pizza Bash

Regrets...? Contact:

FireShowsWest

PO Box 11856  |  Reno, NV  89510

8:00 am – 11:00 am  Apparatus Move-in

11:00 am – 5:00 pm  Exhibitor Move-in

9:00 am – 11:00 am  Conference Sessions

11:00 am – 1:00 pm  Lunch Break — Visit the Exhibit Hall

1:00 pm – 5:00 pm  Conference Sessions

5:00 pm – 6:30 pm  Pizza Bash inside the Exhibit Hall

5:00 pm – 6:30 pm  Pizza Bash inside the Exhibit Hall

3800 S. Virginia Street, Reno, NV 89502

Atlantis Casino Resort Spa (Headquarters Hotel)

Resort fee: None • Tax: 13% room tax

Peppermill Resort Spa Casino

For reservations: 1-800-723-6500

Cut-off date: Friday, September 11, 2015

Group code: SFIRE15

Resort fee: $15 per day + 13% room tax

Deluxe Tower Room: $69.00 (Sunday through Thursday)

2707 S. Virginia Street, Reno, NV 89502

Peppermill Tower: $89.00 (Sunday through Thursday)

Across the street from the Atlantis Casino Resort Spa.

For reservations: 1-800-282-2444

Cut-off date: Friday, September 18, 2015

Group Code: CFSH015

Resort fee: None • Tax: 13% room tax

Deluxe Tower Room: $89.00 (Sunday through Thursday)

PO Box 11856  |  Reno, NV  89510

775-331-1216.

For more information, visit

Hazardous Materials Emergency Preparedness

sponsored by a Nevada LEPC through a current

(Grant funding provided by SERC)
Goodbye FireShowsReno. Hello FireShowsWest.

The world of fire service is changing rapidly, and we’re changing with it. After many years of delivering one of the top events in the field, FireShowsReno is now FireShowsWest. While our name has changed, you can continue to count on us for the finest fire service training conference and expo in the 10 Western states.

For our debut as FireShowsWest, we’ve raised the bar with a robust education program, where Fire, HazMat and Prevention personnel of all levels can get up to speed on the latest advances in technology and safety. Add to that unmatched networking opportunities and the camaraderie of coming together with your peers, and you have an experience that can’t be missed.

We look forward to seeing you at FireShowsWest.

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**SPECIAL 2-day sessions!**

8:00 am – 5:00 pm

* FP01 Fire Protection Engineering Basics for the AHJ  
  Jon Nisja, Fire Safety Supervisor, Minnesota State Fire Marshal Division, Richard Pehrson, Ph.D., Pehrson Fire  
  *Track: Fire Prevention*

* FSW01 National Fire Academy Course F/W0602 Shaping the Future  
  Bob Ryser, NFA Instructor  
  *Track: Leadership*

* HAZ01 HazMat Safety Officer  
  Bill Henle, (Ret.), Portland Fire and Rescue, OR  
  *Track: HazMat*

  *These 2-day sessions will be held for 8 hours on Monday, October 5 and Tuesday, October 6.*

1:00 pm – 5:00 pm

**HAZ02 Railroad 101 and Crude Oil Emergencies**  
Dave Buccolo, General Manager of the Central California Traction Company (CCT), Stockton, CA  
*Track: HazMat*

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8:00 am – 5:00 pm

**GOT1 Live Fire Evolutions**  
Nevada State Fire Marshal Division: Shane Cartwright, Mike Compagioni, Josh Halterman, Ralph Hamman, Mike Heidemann, Doug Homestead, Jeremy Loncar, Staci Loncar, Tom Martinez  
*Track: Fireground Operations*

**FSW02 The Art of Reading Smoke**  
Dave Dodson, Battalion Chief (Ret.), Response Solutions LLC  
*Track: Fireground Operations*

1:00 pm – 5:00 pm

**HAZ10 Railroad 101 and Crude Oil Emergencies**  
Dave Buccolo, General Manager of the Central California Traction Company (CCT), Stockton, CA  
*Track: HazMat*

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* Same class offered two different times.
1:00 pm – 11:00 am

**KEY01 Flawed Situational Awareness: The Stealth Killer of Firefighters**
Dr. Richard Gasaway, Gasaway Consulting Group, LLC
8:00 am – 11:00 am

Lack of situational awareness is one of the leading contributing factors for near-miss and line-of-duty deaths among first responders. While organizations have worked to improve policies and procedures as well as equipment and training, the number of responder casualties has remained virtually unchanged. To reduce casualties, we must first improve our ability to develop and maintain situational awareness under stress. This program provides a thorough understanding of situational awareness—what it is, the challenges of developing it, and how easy it can be lost.

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1:00 pm – 3:00 pm

**FP02 Cannabis Facility Design**
Brett Miller, Principal, Miller DesignWorks
*Track: Fire Prevention*

**FSW04 A Map to Excellence: Professional Credentialing**
Darryl Cleveland, CFO, Fire Chief (Ret.), Director of Occupational and Safety Training, Truckee Meadows Community College, NV
*Track: Leadership*

1:00 pm – 5:00 pm

**FP03 High-Piled Storage**
Michael Dobson, Assistant Chief/Fire Marshal (Ret.), Sacramento Metro Fire Protection Dist., CA
*Track: Fire Prevention*

**HAZ03 Railroad HazMat Incidents**
Steven Hermann, CEM (Ret.), Arizona Department of Public Safety, AZ
*Track: HazMat*

**FSW03 Think Like An Incident Commander**
Tom Dunne, Deputy Chief, New York City Fire Department, NY
*Track: Fireground Operations*

**HAZ04 First Responder Safety Training for Alternative Fuel Vehicles—Gaseous Fuel**
Jeff Julian, National Alternative Fuels Training Consortium
*Track: HazMat*

3:00 pm – 5:00 pm

**FSW05 Can’t We All Just Get Along?**
Paul Stein, Chief Officer (Ret.), Santa Monica Fire Department, CA
*Track: Leadership*

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**VISIT FIRESHOWSWEST.COM TO LEARN MORE ABOUT CE-ACCRREDITED COURSES!**
9:00 am – 11:00 am

FP04 New “Pyroelectric” Energetic Materials for Intimate Proximity Special Effects and Rockets Too
Wayne Sawka, Ph.D., CEO, Digital Solid State Propulsion, and Michael McPherson, VP, Digital Solid State Propulsion
Track: Fire Prevention

FSW06 We’re Only Human: Understanding Fire Ground Behavior
Tom Dunne, Deputy Chief, New York City Fire Department, NY
Track: Fireground Operations

FSW07 Practical and Effective Fire Station Leadership
Paul Stein, Chief Officer (Ret.), Santa Monica Fire Department, CA
Track: Leadership

HAZ05 HazMat Response Technology
Steven Hermann, CEM, (Ret.), Arizona Department of Public Safety, AZ
Track: HazMat

HAZ06 New Firefighting Tools: Encapsulator Agents
Justin Clift, Encapsulator Technology Specialist, Hazard Control Technologies
Track: HazMat

1:00 pm – 3:00 pm

FP05 Fire Protection Systems for Emergency Operations
David Kerr, Deputy Chief/Fire Marshal, Plano Fire Rescue, TX
Track: Prevention & Fireground Operations

FSW08 A Supervisor’s Approach to Critical Incident Stress Management (CISM)
Mynda Oh, Ph.D., The Counseling Team International, San Bernardino, CA
Track: Leadership

FSW09 “But They’re My Friends”: The Challenges of Supervising Your Friends and Former Peers
Phil Davis, Deputy Fire Chief (Ret.), Elk Grove Fire Department, CA
Track: Leadership

HAZ07 Responding to Radioactive Material in Your Community
John Lund, Regional Training Coordinator, Department of Energy Transportation Emergency Preparedness Program
Track: HazMat

HAZ08 First Responders and Electric Vehicles
Stan Hanel, Nevada Electric Accelerator Program, Gerry Flood, EXXIFIRE
Track: HazMat

HAZ09 Hydrogen Fuel Cells
Jennifer Hamilton, Safety & Education Specialist, California Fuel Cell Partnership
Track: HazMat

1:00 pm – 5:00 pm

FP06 HAZMAT Flammable Liquids
Hal Key, Fire Protection Engineer (Ret.), Mesa Fire Department, AZ
Track: Fire Prevention

Columbia Southern University
We are proud to announce the FireShowsWest Conference and Expo has been awarded Continuing Education Units (CEUs) through Columbia Southern University’s Department of Continuing Education. Visit FireShowsWest.com for additional information.

Center for Public Safety Excellence (CPSE)
FireShowsWest classes are approved for those seeking senior-level professional designations through the Center for Public Safety Excellence (CPSE), such as Chief Fire Officer (CFO), Chief EMS Officer (CENSO), Chief Training Officer (CTO), Fire Marshal (FM), and Fire Officer (FO).

International Code Council (ICC)
Fire Prevention classes are awarded ICC approved CEU credits through the Fire Prevention Association of Nevada (FPAN), an ICC Preferred Provider.
**Registration Fees**

FireShowsWest and Fire Prevention Conference Packages

- **$375.00 Full Conference Package**
  Monday through Thursday
- **$298.00 Three-Day Conference Package**
  Tuesday through Thursday
- **$225.00 Two-Day Conference Package**
  Monday and Tuesday
- **$225.00 Two-Day Conference Package**
  Wednesday and Thursday

**Daily Rates** (Colleague offer does not apply)

- **$125.00 Single-Day (Monday through Thursday)**
- **$50.00 Colleague Offer**
  for multi-day packages
- **$20.00 Exhibits Only**

All registrations must be paid in U.S. Dollars.

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**How to Register**

Online at FireShowsWest.com

For questions or assistance with registration, contact Jo Anne Hill at 1-800-632-7489 or joanne@fireshowswest.com

**Cancellation Policy**

Cancellations for conference registration will be subject to a $50 administrative fee. Cancellation fee does not apply to Exhibit Hall Passes. Cancellations must be received via email by September 25, 2015. After September 25, the registration fee is non-refundable.

**Accommodations**

Persons who wish to request disability-related accommodations should contact our office at 775-331-1216.

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**Conference and Expo Location**

Reno-Sparks Convention Center
4590 S. Virginia Street
Reno, NV 89502

Across the street from the Atlantis Casino Resort Spa.

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**Special Events**

**Pizza Bash**

- **Wednesday, October 7**
  - 5:00 pm – 6:30 pm
  - Inside the Exhibit Hall

**Door Prize Jamboree**

- **Thursday, October 8**
  - 12:00 pm – 1:00 pm
  - Inside the Exhibit Hall

**Food • Fun • Networking**

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**Hotel Information**

**Atlantis Casino Resort Spa (Headquarters Hotel)**

3800 S. Virginia Street, Reno, NV 89502

Deluxe Tower Room: $69.00 (Sunday through Thursday)
Resort fee: $15 per day + 13% room tax
Group code: SFIRES15
Cut-off date: Friday, September 11, 2015
For reservations: 1-800-723-6500

**Peppermill Resort Spa Casino**

2707 S. Virginia Street, Reno, NV 89502

Deluxe Tower: $69.00 (Sunday through Thursday)
Resort fee: None • Tax: 13% room tax
Group Code: CFSH015
Cut-off date: Friday, September 18, 2015
For reservations: 1-800-282-2444

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**Conference Information**

- **Registration**
  - **Nevada LEPC HAZMAT Registration**
    - **$195.00 Nevada HAZMAT Program (Monday through Thursday)**
      (Grant funding provided by SERC)
      To qualify for the $195.00 rate, you must be sponsored by a Nevada LEPC through a current Hazardous Materials Emergency Preparedness (HMEP) grant. For more information, visit FireShowsWest.com or call 1-800-632-7489.

- **When and Where to Register**
  - Registration will be located at the Reno-Sparks Convention Center inside of the main Exhibit Hall—Hall #4.
  - **General Registration Hours — Conference and Exhibits**
    - Monday, October 5*: 7:00 am – 11:00 am
    - Tuesday, October 6: 7:00 am – 5:00 pm
    - Wednesday, October 7: 7:00 am – 5:00 pm
    - Thursday, October 8: 7:00 am – 1:00 pm
    - *Registration will be near the “D” Classrooms.
  - **Exhibitor Check-in/Registration Hours**
    - Tuesday, October 6: 9:00 am – 5:00 pm
  - **Exhibit Hall Hours**
    - Wednesday, October 7: 10:00 am – 6:30 pm
    - Thursday, October 8: 9:30 am – 2:00 pm
  - **Note:** This offer does not apply to the Nevada LEPC HAZMAT program.

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**A $20 value! Register online!**

**Enter code:** VENDOR15

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**$50.00 Colleague Offer**

Want to attend with a colleague? When one person in your department registers, a second colleague can attend for $50.00. This offer is NOT available on Daily Rate packages. Colleague offer will run through Friday, September 25.

**NOTE:** This offer does not apply to the Nevada LEPC HAZMAT program.

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**Pizza Bash**

**Door Prize Jamboree**

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**Food • Fun • Networking**

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**Food • Fun • Networking**

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For reservations: 1-800-282-2444

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**Schedule at a Glance**

**Exhibit Hall Schedule**

**Tuesday, October 6**
- 8:00 am – 11:00 am: Apparatus Move-in
- 11:00 am – 5:00 pm: Exhibitor Move-in

**Wednesday, October 7**
- 8:00 am – 5:00 pm: Pre-Conference Sessions
- 10:00 am – 6:30 pm: Exhibit Hall Open
- 5:00 pm – 6:30 pm: Pizza Bash inside the Exhibit Hall

**Thursday, October 8**
- 8:00 am – 11:00 am: Conference Sessions
- 11:00 am – 1:00 pm: Lunch Break — Visit the Exhibit Hall
- 12:00 pm – 1:00 pm: Door Prize Jamboree
- 1:00 pm – 5:00 pm: Conference Sessions
- 5:00 pm – 6:30 pm: Pizza Bash inside the Exhibit Hall

**Conference Schedule**

**Tuesday, October 6**
- 8:00 am – 11:00 am: Welcome & Keynote Session
- 11:00 am – 1:00 pm: Lunch Break — Visit the Exhibit Hall
- 1:00 pm – 5:00 pm: Conference Sessions
- 2:00 pm: Exhibitor Move-out

**Wednesday, October 7**
- 8:00 am – 5:00 pm: GEAR-ON™ Sessions inside the Exhibit Hall
- 10:00 am – 6:30 pm: Exhibit Hall Open
- 5:00 pm – 6:30 pm: Pizza Bash inside the Exhibit Hall

**Thursday, October 8**
- 9:30 am – 2:00 pm: Exhibit Hall Open
- 9:00 am – 11:00 am: Conference Sessions
- 11:00 am – 1:00 pm: Lunch Break — Visit the Exhibit Hall
- 12:00 pm – 1:00 pm: Door Prize Jamboree
- 1:00 pm – 5:00 pm: Conference Sessions
### Schedule at a Glance

#### Exhibit Hall Schedule

- **Tuesday, October 6**
  - 8:00 am – 11:00 am: Apparatus Move-in
  - 11:00 am – 5:00 pm: Exhibitor Move-in

- **Wednesday, October 7**
  - 10:00 am – 6:30 pm: Exhibit Hall Open
  - 5:00 pm – 6:30 pm: Pizza Bash inside the Exhibit Hall

- **Thursday, October 8**
  - 9:30 am – 2:00 pm: Exhibit Hall Open
  - 2:00 pm: Exhibitor Move-out begins at 2:00 pm

#### Conference Schedule

**Monday, October 5**
- 8:00 am – 5:00 pm: Pre-Conference Sessions
  - HazMat | Prevention | Leadership | Ops

**Tuesday, October 6**
- 8:00 am – 5:00 pm: Pre-Conference Sessions
  - HazMat | Prevention | Leadership | Ops
- 8:00 am – 5:00 pm: GEAR-ON™ Sessions

**Wednesday, October 7**
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- 12:00 pm – 1:00 pm: Door Prize Jamboree
- 1:00 pm – 5:00 pm: Conference Sessions

**Special Events**
- **Door Prize Jamboree**
  - 12:00 pm – 1:00 pm

**Complimentary Expo Pass**
- A $20 value! Register online!
  - Enter code: VENDOR15

**Hotel Information**
- Peppermill Tower: $89.00 (Sunday through Thursday)
- Deluxe Tower Room: $69.00 (Sunday through Thursday)
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  - 2707 S. Virginia Street, Reno, NV 89502
  - Resort fee: $15 per day + 13% room tax
  - For reservations: 1-800-282-2444
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**Registration**
- **Exhibits Only**
  - $20.00
- **Colleague Offer (for multi-day packages)**
  - $50.00
- **Daily Rates**
  - $225.00 Two-Day Conference Package
  - $298.00 Three-Day Conference Package
  - $375.00 Full Conference Package

**Conference Packages**
- **FireShowsWest and Fire Prevention**

**Registration Fees**
- **Colleague Offer**
  - $50.00

**Hazardous Materials Emergency Preparedness**
- **(HMEP) grant. For more information, visit FireShowsWest.com or call 1-800-632-7489.**

**Cancellations**
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**Accommodations**
- Persons who wish to request disability-related accommodations should contact our office at 775-331-1216.

**Co-Sponsors**
- Nevada State Fire Marshal Division
- Nevada State Emergency Response Commission
- Fire Prevention Association of Nevada

**Sponsoring Associations**
- Nevada Fire Chiefs Association
- Fire Service Manufacturers and Vendors Association

**Cut-off dates**
- Friday, September 25, 2015
- Through Thursday (through Thursday)
- Monday through Thursday
- Tuesday through Thursday

**Food • Fun • Networking**
- Inside the Exhibit Hall

**Inside the Exhibit Hall**
- 5:00 pm – 6:30 pm: Pizza Bash